



INCLUSIVE DEMOCRATIC PARTICIPATION: ENHANCING EDUCATION, ENGAGEMENT, AND OVERSIGHT IN LEBANON

Position	: Advocacy Specialist
Reports to	: Project Manager
Duty station	: Hybrid
Duration of contract	: 16-06-2025 till 28-02-2027

The Arab Center for the Development of the Rule of Law and Integrity (ACRLI) is a non-governmental, non-profit regional organization founded in 2003 by a group of legal experts, practitioners, and prominent public figures. ACRLI's mission is to promote and implement best legal practices in the areas of the rule of law and integrity, in alignment with international norms and standards. Its ultimate goal is to strengthen sustainable good governance for development across the Arab region.

ACRLI is currently implementing the "Inclusive Democratic Participation: Enhancing Education, Engagement, and Oversight in Lebanon" project, funded by the European Union, in partnership with the European Center for Electoral Support (ECES).

This project aims to promote civic engagement, strengthen democratic processes, and enhance good governance. This initiative seeks to empower diverse stakeholders—including civil society organizations (CSOs), policymakers, and marginalized groups—to foster inclusive decision-making and participatory governance. Through capacity-building, research, and advocacy, ACRLI aims to contribute to a more transparent, accountable, and democratic society.

Over a 24-month period, the project will focus on:

- ✓ Empowering CSOs to promote democratic education
- ✓ Improving electoral processes and advocating for legislative reforms
- ✓ Enhancing implementation and oversight to ensure accountability

The project will involve multiple activities, supported by a team of experienced professionals and experts. To support its implementation, ACRLI will hire an Advocacy Specialist to develop and implement the Project's advocacy plan.

1. TASKS AND RESPONSIBILITIES:

Under the guidance of the Chief Technical Advisor, the Advocacy Specialist shall be responsible for planning and implementing the advocacy plan, overseeing advocacy efforts, support outreach initiatives, and strengthen collaboration among civil society organizations. More specifically, he/she shall undertake the following tasks:

- 1.1- Develop a comprehensive advocacy strategy and action plan that includes, but is not limited to:
 - Identification of target groups for the advocacy campaign;
 - Development of key messages for dissemination;
 - Creation of a detailed action plan and implementation timeline for advocacy activities.

- 1.2- Implement the advocacy campaign in close coordination with the Project Management Team and in consultation with the assigned project experts. Tasks include:
 - Designing and organizing advocacy events and activities;
 - Deploying advocacy messages across appropriate platforms;
 - Liaising with key stakeholders and participating in relevant meetings and events; The consultant is expected to secure at least 12–15 meetings with various stakeholders, including Members of Parliament, relevant ministers, and representatives of the Election Supervisory Commission (ECS), to promote the guidelines and recommendations resulting from the project’s research papers.

- 1.3- Manage and oversee the implementation of the outreach activities carried out by the CSOs selected through the Project, ensuring alignment with the overall advocacy strategy and project objectives:
 - Participate in the selection of CSOs responsible for implementing components of the advocacy strategy;
 - Supervise and monitor CSOs during implementation of their respective advocacy plans;
 - Provide mentorship and technical support to ensure CSOs are empowered to achieve their advocacy objectives;
 - Assist CSOs in developing roadmaps for sustained advocacy beyond the project lifecycle;
 - Maintain mentorship follow-up records and prepare a final descriptive and assessment report summarizing mentorship activities and outcomes.

- 1.4- Provide support for the development of the Project’s outreach tools:
 - Provide technical input for the development of the project’s outreach tools and materials (brochure, leaflet, roll-up);
 - Engage with media partners to promote campaign content;
 - Draft and disseminate press releases to ensure timely and accurate communication of project messages;
 - Ensure campaign visibility across audio-visual and print media platforms.

- 1.5- Provide assistance and support to the creation of the CSOs’ coalition:
 - Identify and support the creation of a network of CSOs involved in the advocacy process;
 - Foster and maintain effective, collaborative relationships with partners and stakeholders;
 - Assist in the creation of a CSO coalition dedicated to long-term advocacy efforts.



1.6- Participate in Project Activities:

- Contribute to project events, including discussion groups, the National Day on Civic Engagement, the National Youth Forum and the Town Hall meetings.
- Support, as needed, awareness campaign activities, including public events, stakeholder meetings, and other related engagements.

1.7- Prepare a comprehensive analysis report detailing all advocacy activities conducted, including an assessment of their impact and effectiveness.

1.8- Collaborate with the project team members:

- Work closely with the Election expert, the communication Expert and project team to ensure smooth and effective implementation of all activities;
- Participate in internal team meetings and contribute to the development of work plans and deliverables.

2. QUALIFICATIONS AND COMPETENCIES

- University degree in Social Sciences, Political Science, Law, Media and Communications or a related field.
- Extensive experience in the strategic design and implementation of awareness, advocacy and outreach campaigns.
- Excellent drafting and implementing of advocacy strategies is a must.
- Excellent writing, editing, and oral communication skills in English and Arabic is a must.
- Experience in digital community building is an asset.
- Experience in digital platforms and social media management is an asset.
- Proven excellent drafting skills including statements, blogs, articles, and talking points.